

# **SCHOOL OF TOURISM STUDIES**

## **List Of Dissertation**

### **MTTM Batch 2020**

<b>Sl.No</b>	<b>Name of the student</b>	<b>Dissertation Topic</b>
1	ABHIJITH.A.N	Service Quality And Food Experience On Tourist Satisfaction At Kumarkom.
2	AISWARYA.T.S	Exploring Possibilities For Developing Small Scale Entrepreneurship In Vaikom Through Rural Tourism.
3	AMURTHA.A	Feasibility Of Caravan Tourism In Kerala.
4	ANANDA VISHNU.P.S	Feasibility Study Analysis Of Online Travel Agency In Mahatma Gandhi University.
5	BHAGYALAKSHMI.V.R	Volunteer Tourism: Moulding The Young Minds.
6	JANEES HUSSAIN.O	Negative Impact of Covid-19 On Unskilled Workforce In Hospitality Sector in Wayanad.
7	JAYARAM.D	Destination Image building: Travel Vlogs As a Tool To Promote Destination Image- A Narrative Analysis.
8	JORTIN.P.SHAJI	Community Based Responsible Waste Management In Alappuzha Backwaters.
9	NANDINI.A	An Analysis Of Emotional Wellbeing In Connection To Hallmark Events At UttarPradesh.
10	NOEL BIJU	Advancements In Asian Tourism During The Pandemic Era: A Systematic Review And Bibliometric Analysis.
11	RECHANA RAJESH	Employee Resilience In Indian Aviation Industry During The Covid-19 Pandemic.
12	SAFA FATHIMA	Negative Environmental Impact of Backwater Tourism In Kuttanad.

13	Samson Abraham Raju	Evaluation Of Destination Image Of Munnar From The Perception Of Domestic Tourists.
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### MTTM BATCH 2021

<b>SL.No</b>	<b>NAME OF THE STUDENT</b>	<b>DISSERTATION TOPIC</b>
1	ABHINAND.U.K	Tourist Perception Of Alcohol Consumption While Traveling: A Study About Foreign Tourist In Goa.
2	ADWAID.K	Sustainability Standards As Promotional Tools In Beach Tourism: An Analysis Of Using Blue Flag Certifications As Promotional Tool In Attracting Tourists To Kappad Beach, Calicut.
3	AISWARYA.A.K	Art Exhibitions As A pull Factors For Tourist To A Destination; A Detailed Study On Kochi Muzris Biennale.
4	ANAND.A	A Study On The Significance Of Bollywood And Regional Films In Promoting Kerala As A Tourist Destination.
5	ANAND JOSHY	Evaluation Of Responsible Tourism Initiatives In The Socio- Economic Development Of Local Communities At Vaikom.
6	ARCHANA SABU	An Assessment Of The Adoption Of Sustainable Practices in Small- Scale Tourist Accommodations, A Case Study Of Vagamon Hill Station, Idukki District.
7	HARSHA KAVYA.R	Contribution Of Streetscaping In The Aesthetic Value Of Destination; A Case Study On Vagbhatananda Park.
8	HEMIN.M	A Study On The Effectiveness Of Quality Standards Of Adventure Tour Operators At Varkala Beach Tourism Destination.

9	JITHESH RAJU	Promotion Of Tourist Destination Through Movies- A Study On Kavalam Village Of Kerala.
10	MUHAMMED YASEEN.T.S	Exploring Sentiments: A Sentiment Analysis Of Kerala Tourism Firm Generated Content On YouTube.
11	MUMTHAS NAZAR	A Study On The Technological Factors In Influencing Airline Choices With Reference To Domestic Airlines.
12	RAHULRAJ.P.T	Unmasking The Visitors Journey At Sargaalaya Arts And Crafts Village- A Netnography Insight.
13	ROSMY MATHEW	Attitude Towards Eco-Tourism Activities Among Domestic And International Visitors To Panchalimedu Hill Station, Idukki District Kerala.
14	SARANYA.J	A Study On The Impact Of Social Media Plantforms In Influencing Destination Choices Amongst Domestic Tourists In Kerala.
15	SNEHA PRATHANPAN	Amended Tourist Bus Policy Directions: An Analysis Of Public perception Through The Lenses Of Teaching Institutions.
16	VYSAKH.S	A Feasibility Study Of Plantation Tourism In Kerala With Special Reference To Kottayam District.