



Mahatma Gandhi University

SCHOOL OF TOURISM STUDIES

Value Added Course: Tariff Management

Time Table and Lesson Plan

Date	Topic
05-07-2022 Tuesday	Tariff Management Scope– Introduction
06-07-2022 Wednesday	Cost rates – The basics of Pricing - Cost allocation and tariff structure design
07-07-2022 Thursday	Market power and competition – Dynamic pricing automation
11-07-2022 Monday	Revenue optimizing system (ROS) – Performance of tariff method – Tariff Principles and applicability
12-07-2022 Tuesday	Tariff regulations – Regulatory Objectives – Framework and overview of the tariff approval process
13-07-2022 Wednesday	Regulatory decision making – Quality of Decision making
14-07-2022 Thursday	Yield management – Effective steps for tariff designing
18-07-2022 Monday	Tariff setting objectives – tariff setting methodologies – Alternative rate making mechanism
19-07-2022 Tuesday	Modern demanding – Big data analytics – Internet click stream data
20-07-2022 Wednesday	Webserver logs – cloud applications – Mobile applications – social media content
21-07-2022 Thursday	Machine data capturing – data warehouse- Artificial intelligence and data science strategy – live metrics and real time data analytics

25-07-2022 Monday	Data strategy and governance – Data mining tools – text mining – market basket analysis
26-07-2022 Tuesday	Excise one
27-07-2022 Wednesday	Excise two
28-07-2022 Thursday	Case Study
31-08-2022 Monday	Case Study