

Industry Immersion/ Internships

The Post Graduate Students of MTTM get the opportunity to learn about the Tourism and Travel Industry and also to get practical exposure to its Management and Operations while helping them to understand the key components and acquire essential knowledge, terms, terminologies, problem-solving skills, creative thinking and other management perspectives such as Destination Development, Managing Events and other areas of Operating a successful Tourism and Travel business.

The industry immersion provides the students with the opportunity to apply theoretical and practical knowledge in the field of application in the tourism industry. Immersing in the industry is a great way to obtain valuable work experience.

This course allows students to apply acquired theoretical knowledge to real-world work experiences, they can experience several job responsibilities to sharpen their skills while entering the industry upon graduation. In addition to this, students will be able to acquire transferable skills such as communication, leadership, teamwork, etc. as part of learning this course for a smooth industry entry.

The Industry Immersion is done through the Industry Interaction Centre of the School and the Students are required to submit a progress report and the Industry Immersion Report after their successful completion of 100 hours

Industry Immersion/ Internship Course Guidelines

All the students must be attached to an industry from semester 1 onwards. They will fulfill a minimum of 100 hours of an assignment taken from the industry, which can be working in a company, an assignment given by a company, approved webinars/ workshops/ talks offered by a company/ association/ organization, completion of an academic portfolio, completion of CV and sufficient level of industry interactions.

At the end of the semester, students need to submit a comprehensive report on industry immersion and attend the VIVA VOCE examination. An attendance certificate should be obtained from the organization as proof of the successful completion of the training and the same should be incorporated in their industry immersion report. For the preparation of the report, the Head of the Department will entrust one Faculty Member to supervise the student.

No	List of Internships
1.	Akbar Holidays, Thiruvananthapuram
2.	Alhind Tours & Travels Pvt Ltd Kottayam
3.	Bedouin Trips Tourism LLC, Dubai, UAE (India Office)
4.	CGH Earth Hotels, Cochin
5.	Department of Tourism, Information Office, Cochin, Government of India
6.	Department of Tourism, Government of Kerala, District Tourism Promotion Council (DTPC), Ernakulam
7.	Department of Tourism, Government of Kerala, District Tourism Promotion Council (DTPC), Kollam
8.	Indian Railway Catering and Tourism Corporation (IRCTC), Ministry of Railways, Government of India
9.	Riya Travels & Tours (I) Pvt Ltd

10	Kerala Holidays Pvt. Ltd
11	Kerala Voyages India Private Limited
12	Intersight Tours & Travels Pvt Ltd
13	Concord Tours & Travels
14	Hotel Dimora Kozhikode
15	Milaan Holidays LLP
16	Legacy Holidays Pvt Ltd, Thiruvananthapuram
17	Veiller Holidays, Ernakulam
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Project/ Dissertation Work

There shall be a project/dissertation to be undertaken by all students. The dissertation entails fieldwork, lab work, report writing, presentation, and viva voce. The class hours allotted for project work may be clustered into a single slot so that students can do their work at a center/location for a continuous period of time. However, appropriate changes can be made by the faculty council in this regard. The project/dissertation shall be carried out under the supervision of a teacher in the School other research institutes or at industrial establishment or university departments if they permit the students to do so, after getting permission from the Department Head. In such cases, one of the teachers from the schools would be the co-supervisor/internal guide, and an expert from the industry/ research organization concerned shall act as supervisor/ external guide.