



Dr Sindhu R Babu

Qualifications: UGC NET, Ph.D

Expertise: ICT in Tourism, Disruptive Technologies, Ecotourism

Dr Sindhu R Babu was awarded Ph.D in the year 2010 at College of Engineering, Thiruvananthapuram under Kerala University. Her Ph.D topic was ***“An IT tool for developing Ecotourism Projects in Kerala”***. She joined Vocational Higher Secondary School as Lecturer in Travel and Tourism in the year 2009 at Tamil VHSE School, Chalai, Thiruvananthapuram. Subsequently she joined Govinda Pai Memorial Government College, Manjeshwar, Kasaragod in same year as Assistant Professor of Travel and Tourism. She has been Head of the Department from 2011 to 2014 and was appointed as Board of Studies Chairman and Board of Examinations Chairman. In the year 2016 she joined for Post Doctorate at Kannur University under the UGC Research Award Scheme for permanent teachers. Her topic was ***“Mass Customization: A Next Level Mass Customizing Tourism in Kerala”***. Currently she is working at Mahatma Gandhi University as Assistant Professor of Tourism joined in the year 2019. She has to her credit 9 international publications and 4 national publications. Also, she has contributed as book chapters in 4 books and authored one book on ***Professional Ethics*** for engineering students enrolled at APJ Abdul Kalam Technical University.